

ALL CEDAR FENCES ARE NOT CREATED EQUAL!

Dear Prospective Cedar Fence Buyer,

Please beware of the multiple new “cedar” wood fence materials that are just now hitting the metro-Boston market (i.e. “Chinese Cedar”). Most, if not all, of these products are constructed of **inferior material**. Either 1) the “cedar” wood is really “fir” soft-wood which won’t last nearly as long as real cedar, or 2) the cedar wood itself is a low grade and full of imperfections.

DO NOT be fooled by a low price. Ask yourself (or, better yet, ask the potential installer):

1. Can this product stand up to New England weather, especially the winters?
2. Can this installer match Reliable’s expertise and stellar reputation? (Reliable has earned its reputation through thousands of high-quality, hassle-free fence installations.)
3. And finally, if a fence company is pushing an inferior product, will the installer be here in a year (or even in a month), in case there's a problem or issue? (Reliable has been serving metro-Boston for over 50 years.)

Reliable offers #1 grade cedar fence products. There’s 50+ years of proof that Reliable fences stand up to all that the New England weather has to offer.

What's more, our Installers are the Best and Most Experienced in all of New England.

**So don't be fooled
by false promises
and
inferior quality.**

**Choose
Reliable!**



Stepped Square Lattice in Lynnfield